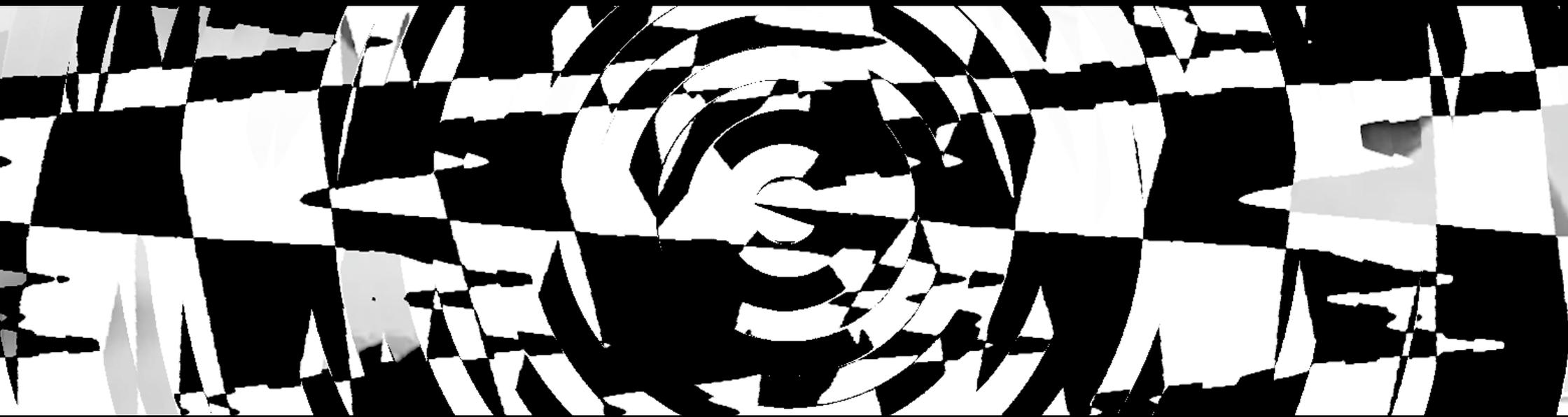


DCODE NETWORK

RETHINK DESIGN – CHANGE OUR FUTURE



LOGO GUIDELINES

BRAND BOOK EXCERPT ◦ June 2021

CONTENTS

NOTE TO READER

This is an excerpt from the overall DCODE Brandbook guidelines, please refer to these as well if applicable. If you have questions on using the logo correctly, please email info@dcode-network.eu.

DCODE LOGO

- 3 Core DCODE Logo
- 5 Logo and tagline
- 6 Logo colours
- 7 Logo spacing and margins
- 8 Logo placement
- 11 EU Logo
- 12 EU Logo placement

DCODE Network wordmark



The DCODE Network collider icon



DCODE LOGO INVERTED

DCODE Network wordmark



The DCODE Network collider icon



DCODE LOGO + TAGLINE

DCODE Network Logo
combined with tagline

DCODE NETWORK

RETHINK DESIGN – CHANGE OUR FUTURE

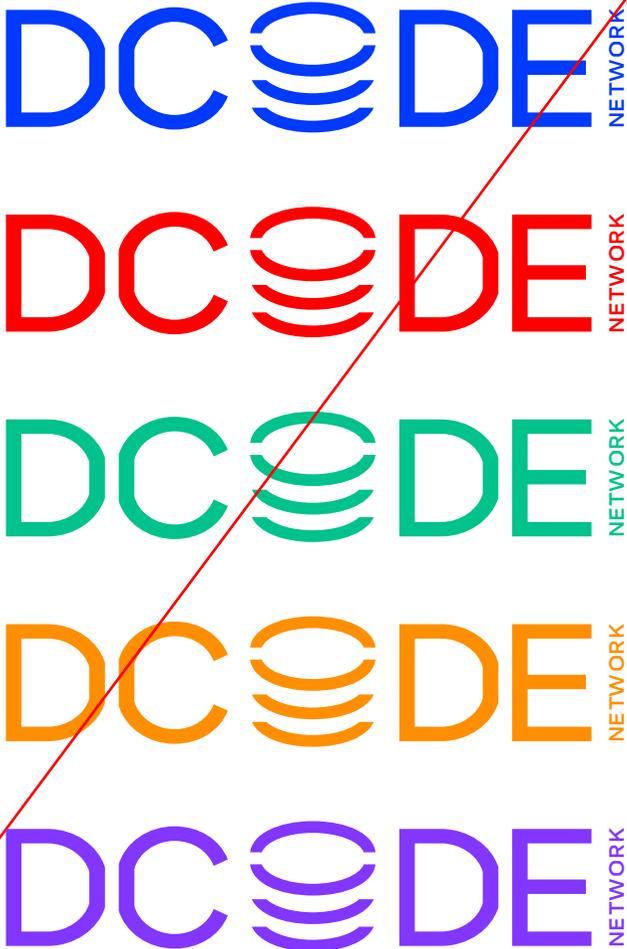


DCODE LOGO COLOURS

Correct use of the DCODE Logo in Black & White (see prev. pages)

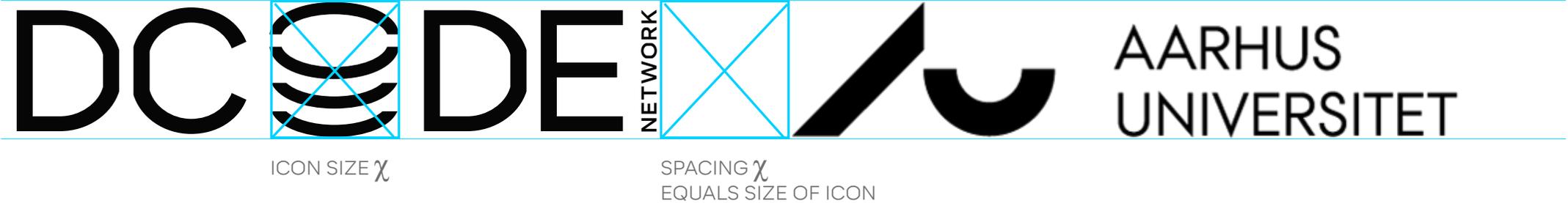


Do not change the DCODE Logo to a colour



DCODE LOGO SPACING

DCODE Logo spacing example with one Partner Logo

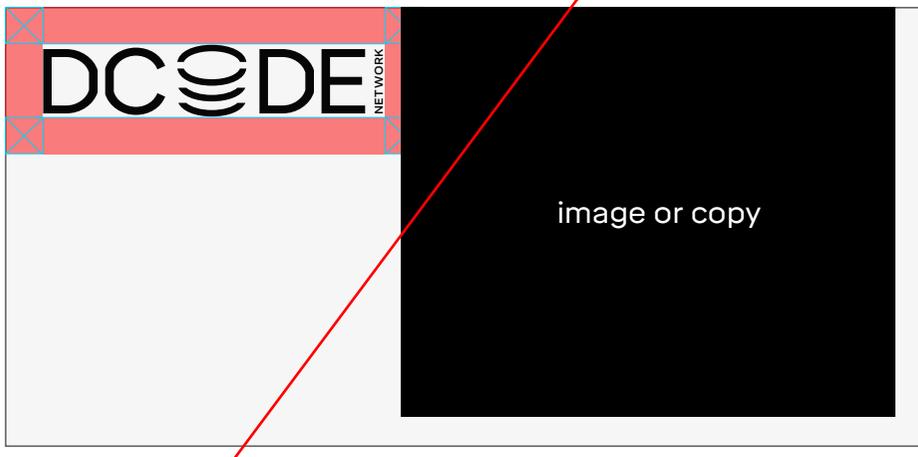
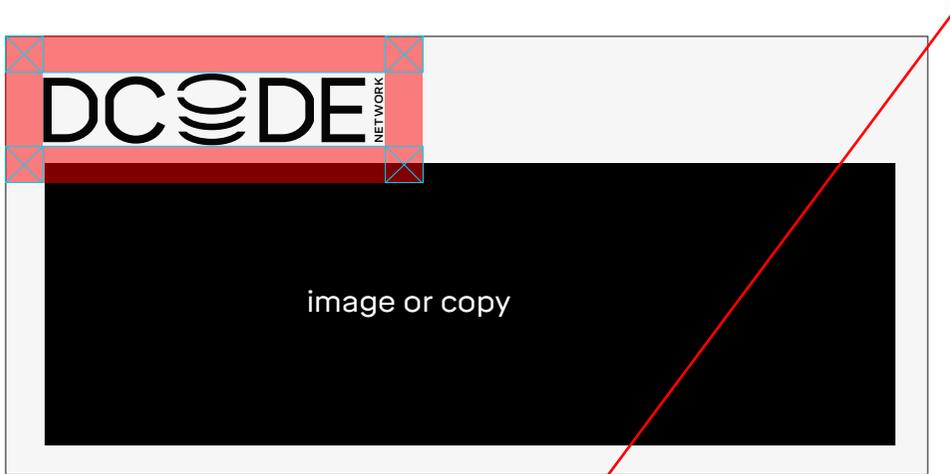


DCODE Logo 'safe zone' which includes spacing to other elements (see overleaf)

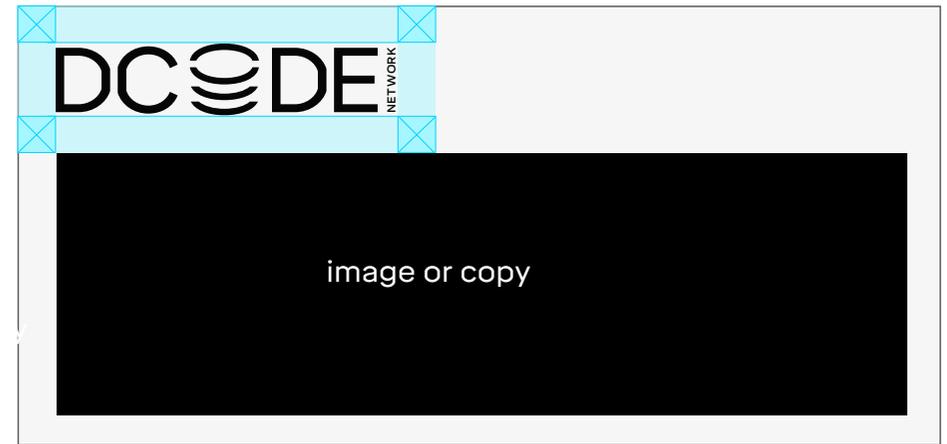


DCODE LOGO PLACEMENT

Avoid placing elements such as images or copy into Logo safe zone, see below.

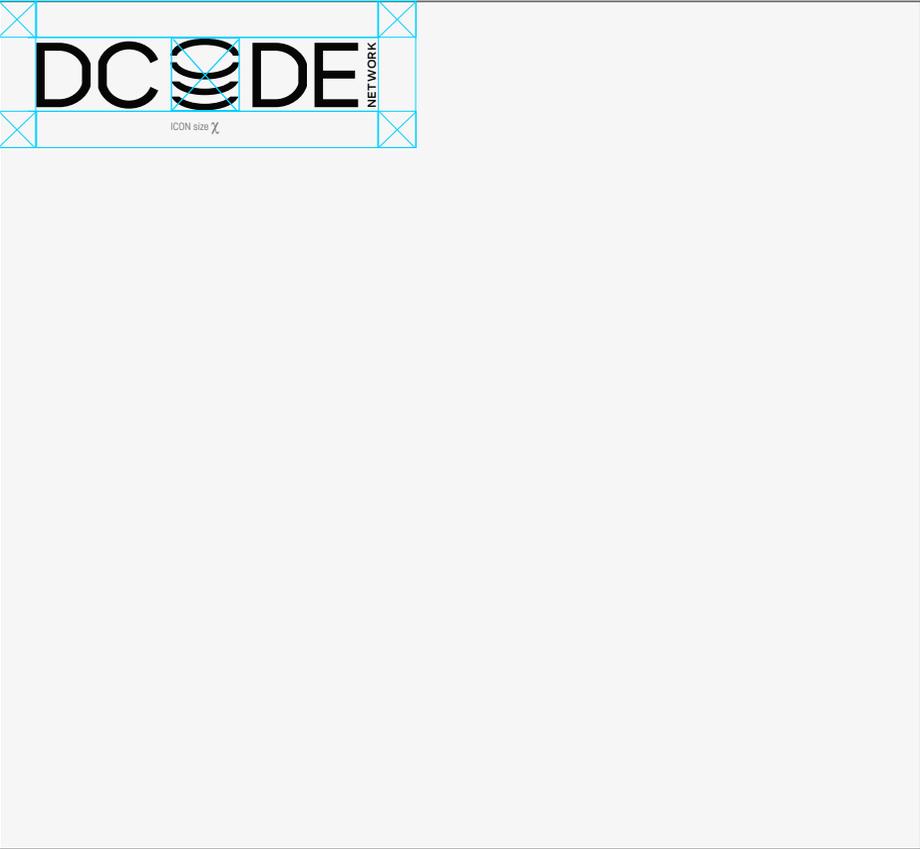


Correct application of safe zone empty of any other elements including copy or images. More padding than minimal safe zone is applicable too.

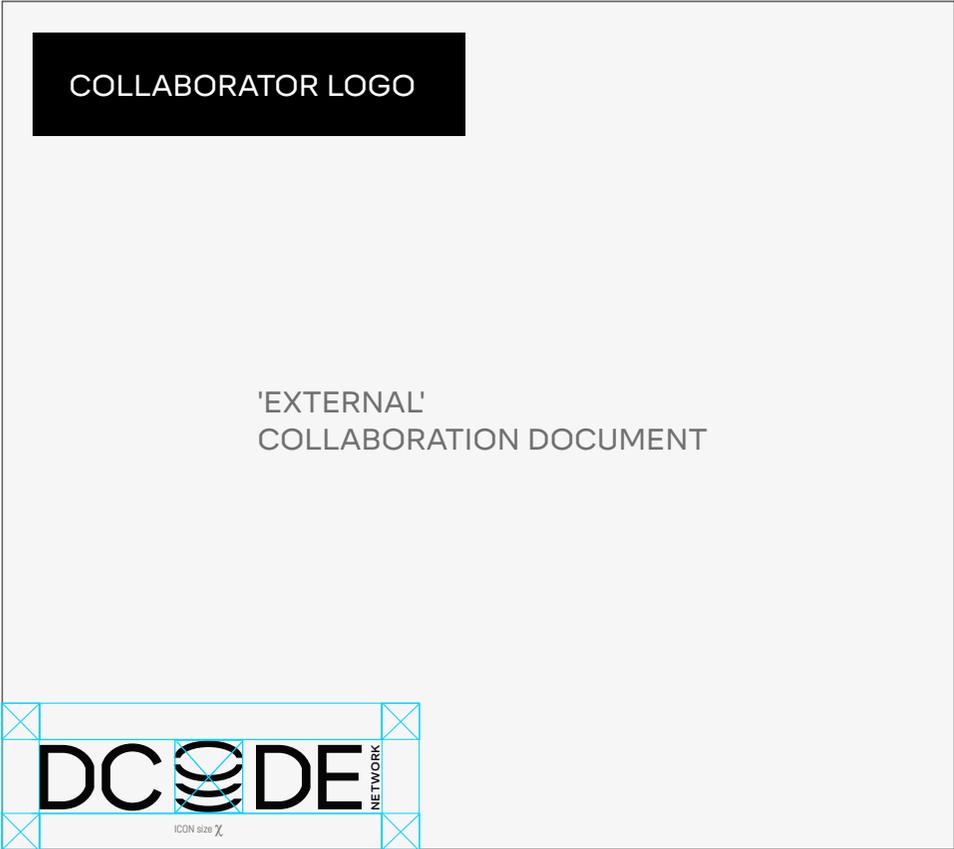


DCODE LOGO PLACEMENT

Usage for DCODE Documents – place logo in top left corner.
See also 'safe zone' requirements (p. 11)

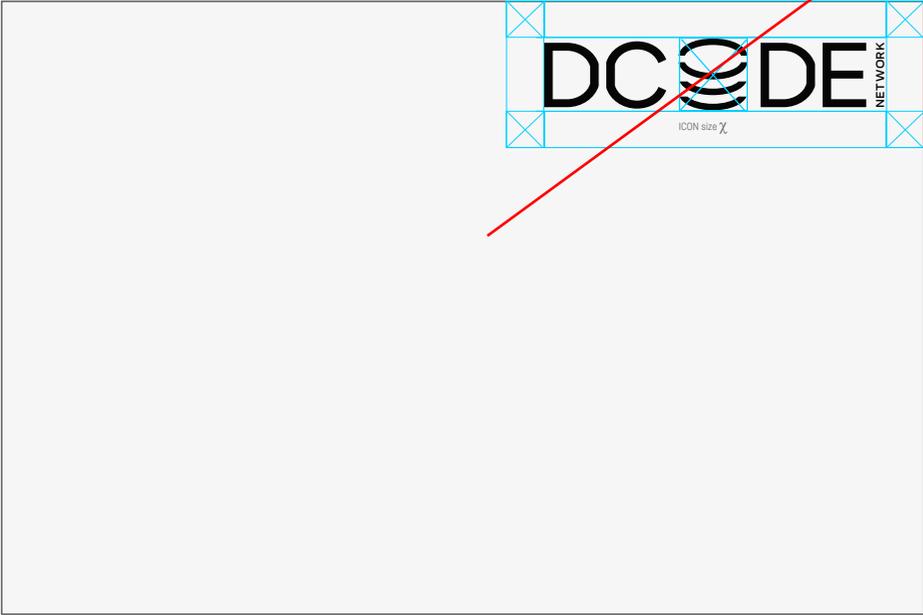


If the DCODE Logo is used for an external document – i.e. not created by partners and associated partners – then placement at bottom left is applicable.



DCODE LOGO PLACEMENT

Avoid placement of the DCODE Logo in right corners, both top and bottom



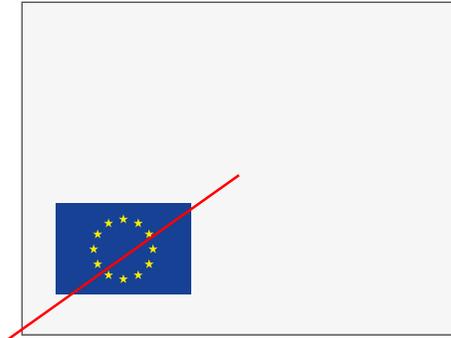
EU LOGO

EU Logo colourscheme for white backgrounds



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 955990.

Always use the EU Logo with grant number and copy



EU Logo inverted for dark backgrounds



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 955990.

Always use the EU Logo file provided. Do not alter the colour or the typeface of the grant copy.



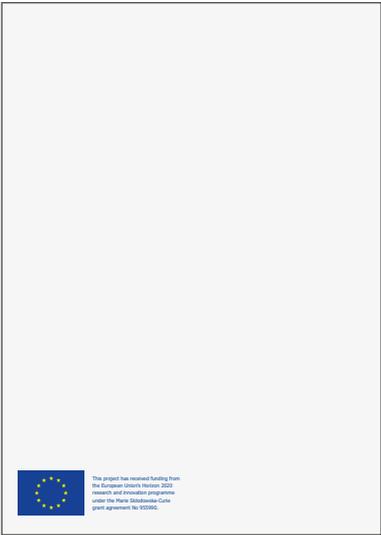
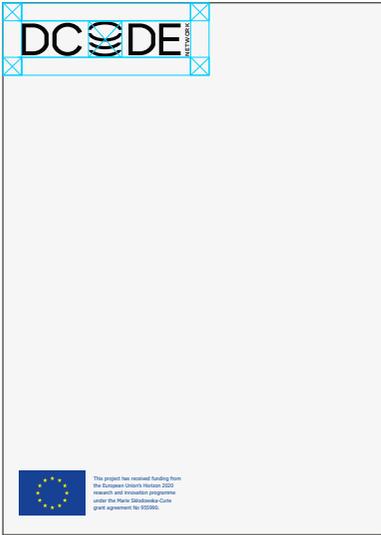
This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 955990.



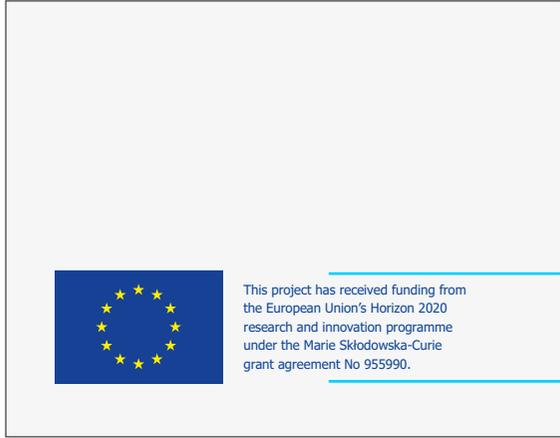
This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 955990.

EU LOGO PLACEMENT

Application of EU Logo with and without the DCODE Logo.



Avoid placing on top (left and right) and bottom right corner



Minimum
15 mm height



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[DCODE-NETWORK.EU](https://dcode-network.eu)